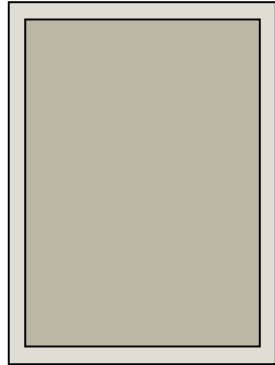
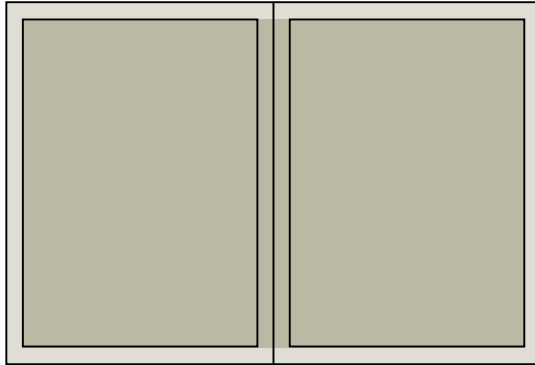


# MAGAZINE AD SIZES



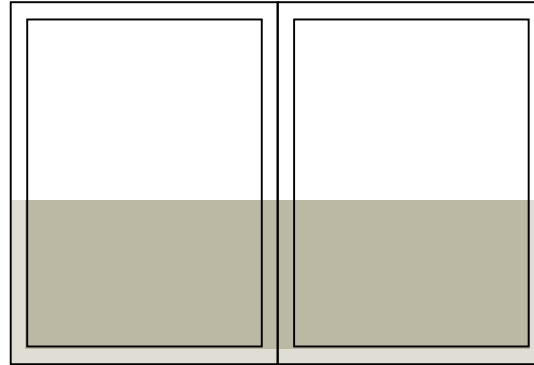
**Full page**

Bleed –  
8.125" x 11.125"  
Non-bleed – 7" x 10"



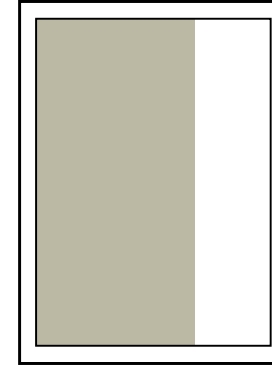
**Full-page spread**

Bleed – 16" x 11.125"  
Non-bleed – 14.875" x 10"



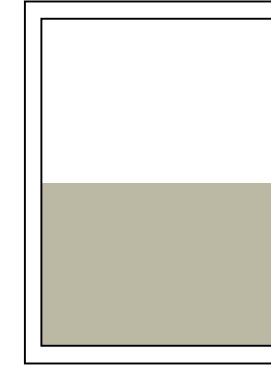
**Half spread horizontal**

Bleed – 16" x 5.4375"  
Non-bleed – 14.875" x 4.875"



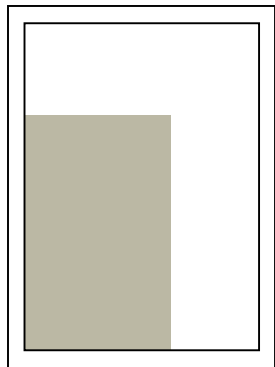
**2/3 vertical**

Non-bleed –  
4.625" x 10"



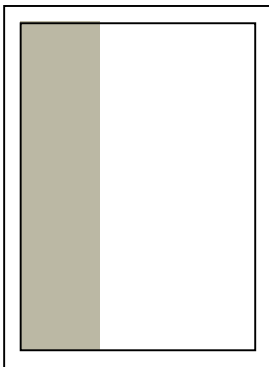
**1/2 horizontal**

Non-bleed –  
7" x 4.875"



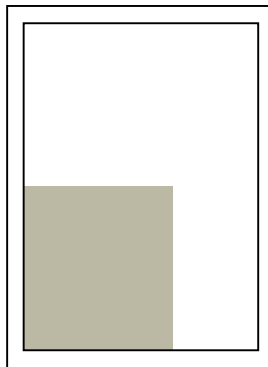
**1/2 vertical**

Non-bleed –  
4.625" x 7.375"



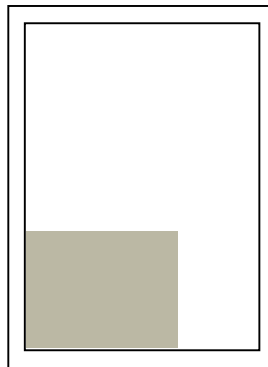
**1/3 vertical**

Non-bleed –  
2.25" x 10"



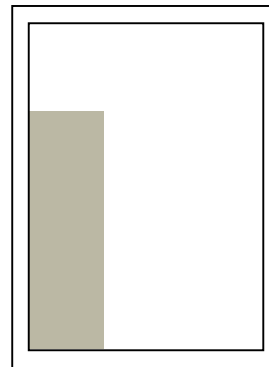
**1/3 horizontal**

Non-bleed –  
4.625" x 4.875"



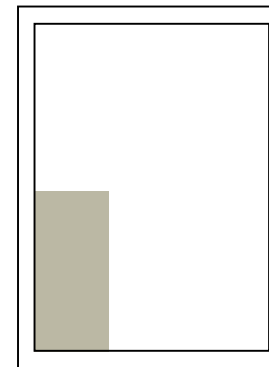
**1/4 horizontal**

Non-bleed –  
4.625" x 3.625"



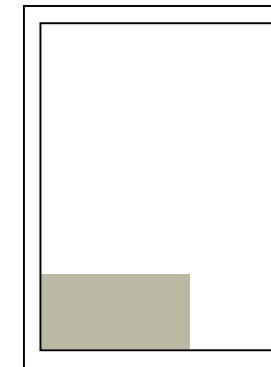
**1/4 vertical**

Non-bleed –  
2.25" x 7.375"



**1/6 vertical**

Non-bleed –  
2.25" x 4.875"



**1/6 horizontal**

Non-bleed –  
4.625" x 2.375"

**Page trim size:**  
7.875" wide x 10.875" deep

**Page live copy area:**  
7" x 10"

**Page with .125" bleed  
added on all 4 sides:**  
8.125" x 11.125"

**Spread live copy area:**  
14.875" x 10"

**Spread with .125" bleed  
added on all 4 sides:**  
16" x 11.125"

*Vital reading matter should  
be kept .375" from the trim  
edge of all sides that bleed.*